

**TO WHOM IT MAY CONCERN**

Dear Sir/Madam

**CONFIRMATION OF PROUDLY SOUTH AFRICAN MEMBER STATUS**

It gives me pleasure to confirm that **The Perfect Gift** is a fully registered and certified member of the Proudly South African campaign.

PSA was conceptualized during the 1998 Presidential Job Summit with the purpose of building the national pride of South Africans in support of economic growth, job creation and prevention of job losses. Founding stakeholders include government, business, labour and the community. The organization is, amongst others, endorsed by the President of the Republic of South Africa, the Department of Trade and Industry, the Council of South African Trade Unions, Business Unity South Africa and the SA Chamber of Business.

PSA's objectives are achieved by stimulating a demand for quality locally produced products and services (especially products that bear the PSA logo); educating consumers to choose to buy PSA-endorsed products and services because in so doing they are contributing to job creation and economic growth which benefits everyone; and by working in partnership with member companies to strengthen their capacity to grow their businesses, and enhance economic growth.

Proudly South African promotes the quality products and services of South African companies that stimulate job creation and local economic development.

In complying with PSA's certification procedure, the above-mentioned company has verified that it:

- utilizes a high level of local content and local labour in its production processes and activities;
- meets high quality standards in its products and services;
- is committed to fair labour practices;
- upholds responsible environmental practices.

By adhering to the PSA membership criteria, the company has confirmed its commitment to good corporate governance, local economic development and job creation.

In lieu of Government's policy on encouraging local content and job creation, PSA kindly requests that you acknowledge and consider the above-mentioned factors when making purchasing and tender decisions.

By doing so you will also be supporting the aims and objectives of the Proudly South African campaign as developed and agreed-upon by all major sectors (government, labour and business) represented in the National Economic Development and Labour Council (Nedlac).

You are welcome to contact me should you require any additional information on PSA, or wish to clarify anything relating to the membership status of this company.

Yours sincerely



**Nkhensani Malungani**  
Sector Consultant

P.O. Box 1062, Saxonwold 2132, Johannesburg, South Africa

14A Jellicoe Avenue, Rosebank 2196, Johannesburg, South Africa Tel: +27 (11) 327 7778, Fax: +27 (11) 327 3844

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